



COR/E

Editorial Studio / Revealing True Voices

Why COR/E Exists

Brands don't need to be louder.
They need to be more themselves.

At COR/E, we reveal the voice already present — sharp, true, and powerful.
Because real connection starts with real clarity.

What We Believe

Authenticity isn't a trend. It's a foundation.

True voice doesn't need to shout.

Staying true is not a risk — it's the only way to endure.

When you stay true to yourself, your audience finds you.

What We Do

- Editorial positioning and voice development
- Brand storytelling: manifestos, narratives, naming, taglines
- Strategic editorial support for pitches, RFPs, brand platforms
- Smart localization and creative storytelling for agencies



How We Work

We listen deeper

We strip away the noise.

We sharpen what is already true.

**No noise.
No shortcuts.
Just lasting clarity.**

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Packages Overview

Different needs. One principle: stay true.

COR/E Brand Uncovered

Identity, voice development, storytelling assets, naming & tone guides. (For brands, institutions, studios.)

COR/E Creative Backbone

Editorial support for campaigns, brand stories, pitch narratives. *(For creative, communication & advertising agencies.)*

COR/E Pitch Resonance

Structuring and writing RFP responses, executive summaries, pitch decks. *(For brands, agencies, institutions.)*

Tailored collaborations and rates are available upon request. Let's talk.

A black and white photograph of two hands, one from the left and one from the right, holding a thin string between them. The hands are positioned as if they are about to pull the string apart or are in the process of doing so. The background is a soft, out-of-focus light gray.

Who We Work With

Brands seeking true connection
Creative studios and agencies
Institutions and cultural initiatives
Startups building meaningful brands



Let's uncover your voice.

Contact us: hello@withincore.com

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